



## FOR IMMEDIATE RELEASE

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### Lane Workforce Partnership Hires Sector Strategy Director

Eugene, Oregon, June 29, 2018 – Lane Workforce Partnership is proud to announce and welcome Ashley Espinoza as the Sector Strategy Director for Lane Workforce Partnership. Ms. Espinoza will play an essential role in keeping the multiple sector partnerships moving forward to accomplish the identified goals and outcomes. The Lane County Sector Strategy Team (LCSST) is comprised of regional workforce development, economic development, and city and business leaders. The LCSST is focused and responsible for making decisions together about how to better support critical industries in Lane County, including forming sector partnerships targeting specific industries. Current Lane County sector initiatives include: Technology; Food and Beverage; Advanced Wood Products; Construction-Aggregate; and providing support to rural locations.



Ms. Espinoza comes to Lane Workforce Partnership after working the past 10 years in the greater Eugene Area as one of few Spanish/English bilingual insurance professionals. She is a strong advocate for the Latino community and works to open doors between it and the larger community. Ms. Espinoza is a co-founder of Latino Professionals Connect, the only Latino Networking group in Lane County and was recently named to the Oregon Community Foundation leadership council where she oversees projects related to engaging Latino citizens for Oregon Community Foundation. Ms. Espinoza has served on the Board of Directors for Centro Latino Americano, chaired the Latino Business Network with the Eugene Area Chamber of Commerce, and coordinated a Latino movie series with The Richard E. Wildish Theater. In 2018, Ms. Espinoza was recognized for her volunteer work by receiving the Volunteer of the Year Award with both United Way of Lane County and The Register Guard.

Ms. Espinoza was raised in Junction City, Oregon and dedicates her free time to family, hosting friends, and serving her community.