



LANE WORKFORCE EXECUTIVE BOARD MEETING

Thursday, January 19, 2017

11:30am – 1:00pm

MINUTES

In Attendance: Kristina Payne, Todd Edman, Jennifer Adams, Stan Pickett, George Poling, Jesse Dolin, Pete Sorenson, Christine Lundberg

Absent: Garland Burback, Angela Peacor

Staff: Tiffany Cink, Anne Nestell

Others: Sara Hummel from Jones & Roth

<u>Action Summary:</u>	<u>Motion</u>	<u>Seconded</u>	<u>Status</u>
Executive Board Meeting Minutes, December 15, 2016	George Poling	Pete Sorenson	Unanimous Approval

I. CALL TO ORDER

Jennifer Adams called the meeting to order.

II. PUBLIC COMMENT – *In accordance with Lane Workforce Partnership’s Public Comment Policy: Speakers will be taken in the order in which they sign up and will be limited to three minutes per public comment.*

There was no public comment.

III. CONSENT CALENDAR

George Poling made a motion to approve the December 15, 2016 Executive Board meeting minutes. Pete Sorenson seconded and the motion was unanimously approved.

IV. ANNUAL FINANCIAL AUDIT PRESENTATION

Sara Hummel from the accounting firm of Jones & Roth gave a presentation to the Executive Board members. ***Per Lane Workforce Partnership (LWP) Board by-laws, the Executive Director and LWP staff left the meeting during the presentation.***

V. NEW MEMBER INTRODUCTIONS AND BACKGROUND

As we have new membership on the Executive Board, Ms. Payne invited members to introduce themselves and provide some background information.

- Jesse Dolin: Economic Development Catalyst for the City of Florence. In his position, Mr. Dolin serves as a liaison between the City of Florence and the community and helps to connect the community with resources. Mr. Dolin is excited to be on this board.
- Christine Lundberg: Mayor of Springfield. Mayor Lundberg served on the LWP Board several years ago. She has been working very closely with the Springfield School District on CTE programs. In addition, she is working to increase the graduation rate and have a skilled workforce that is ready to work once they leave high school. Mayor Lundberg is looking forward to working with everyone on the board to create stronger partnerships.
- Stan Pickett: President and General Manager for Delta Sand and Gravel. Mr. Pickett has been involved with LWP for about 3 years and has been serving on the board for a year and a half. He is currently an LWP Board Officer serving in the position of Treasurer. Mr. Pickett has been actively involved in working with the high schools and showing students that there are opportunities in the construction and aggregate industry if they choose not to attend college. Over the last three years, there have been tours at Delta and Wildish with approximately 70 students participating. Presentations are also made at the local high schools with LCC reps and industry folks participating. In January 2016, the Lane County Construction-Aggregate Workgroup was formed. The overall goal of this group is to identify/problem solve workforce issues and discuss how to make connections with younger workers through partnerships with Lane County Schools, Lane Community College, and collaborations with local workforce agencies. This group continues to meet during the winter/spring months.
- Tiffany Cink: Director of Finance for Lane Workforce Partnership. Ms. Cink has held this position for the last 3 years and has been with LWP for 15 years.
- Kristina Payne: Executive Director for Lane Workforce Partnership. Ms. Payne has held this position for the last 3 years and has been with LWP for 17 years. The sector work that we have been doing has been highlighted and recognized both locally and nationally. Ms. Payne will be participating as a faculty member at the Next Generation Sector Academy taking place February 7 and 8 in Phoenix, Arizona. Approximately 300 individuals from all around the country have signed up for this training and will learn about the tech sector initiatives happening in Lane County. We are continuing to make advances in our economy in ways that we were not able to do before. We are focused on a number of areas including rural community outreach for both youth and adults. Part of the re-design of the board was to expand to communities that had 500 firms and a population size of 5,000 and under. Florence, Cottage Grove, and Junction City fell into this category although Junction City elected not to participate at this level. Staff at LWP are focusing on where investments can be made that will have the greatest impact and bring our economy to a place where we feel like there are opportunities for everyone. Ms. Payne introduced Todd Edman who was

participating via the phone. Mr. Edman is the Chair of the LWP Board and has been a champion on the tech sector initiatives.

- Todd Edman: CEO of Waitrainer and Chair of the LWP Board. Mr. Edman joined the board because of the significant technology growth that was happening in Lane County. There have been so many things happening which have provided opportunities for him and others to be involved. Mr. Edman mentioned that the new members are coming in after all the transitions have taken place and the energy of this board and the work that is happening is really exciting. Mr. Edman praised Ms. Payne's leadership to getting us to the stages where we are having tremendous success.
- Jennifer Adams: Director of People Development for Forrest Technical Coatings where she is responsible for workforce and organizational development. Ms. Adams has been involved with LWP for about 3 years and has been serving on the board for a year and a half. She is currently an LWP Board Officer serving in the position of Secretary. Ms. Adams became involved with LWP through the On-the-Job Training program. At her previous position, she participated in several of the high school tours. With her new position at Forrest Technical Coatings, it is more of an unskilled workforce but she is looking for ways to bring students in so that they can see the career path internally. Ms. Adams is involved in a number of work groups in the community focused on workforce development.
- George Poling: Eugene City Councilor and Chair of the Lane Workforce Council. He previously served on the Lane Workforce Board back in 2003. Councilor Poling believes that there is a real connection between regional prosperity, economic development of any area, and the workforce. It is so important to have a workforce that is ready for whatever comes up and has access to trainings.
- Pete Sorenson: Lane County Commissioner. Like others, Commissioner Sorenson served on the LWP board some time ago. His interests lie more in policy - what opportunities are available for those youth not attending college, etc. Oregon has to invest in workers and in providing a smoother transition between high school and career. It is crucial that employees have the basic soft skills in order to succeed. Commissioner Sorenson suggested the Executive Board take a road trip and have one of our meetings in Florence and/or Cottage Grove. Ms. Payne suggested planning a trip around something that is happening in the city/community as well.
- Ms. Payne noted that Angela Peacor was not able to attend the meeting today. Ms. Peacor is Vice President of Human Resources and Organizational Development at Oregon Community Credit Union. She is currently an LWP Board Officer serving in the position of Chair-Elect.

Ms. Payne provided an overview of LWP's transition over the last year and a half. When Ms. Payne first came to LWP, all staff were Lane County employees and LWP was somewhat of a county department. Since 2006, LWP has been managing and receiving all of the funds directly – fiscal services were not being provided by Lane County. In 2013, Governor Kitzhaber issued Executive Order 13-08 which stated that workforce boards need to be separate from delivering direct services. LWP opted to have those employees working within the board administration role separate from the County and go with Lane Workforce Partnership 501(c) (3) that was already established. The staff that were providing direct services

(approximately 16 staff) transitioned to another department at the County so that they would maintain their jobs, seniority, benefits, etc. As part of the transition, there was an agreement that there would be a competitive bid process for direct service within two years. An RFP went out last year and Lane County Health and Human Services/Intergovernmental Human Services Commission was the top bid. They now have the contract to deliver adult services through the one stop center. The comprehensive one stop center is located at 2510 Oakmont Way and is in partnership with the employment department. The funds provided by LWP staff approximately 12 people at the one stop center. There are an additional 30 or so staff who provide services to individuals looking for employment, been laid off, want to go back to school, etc. LWP also has services available in Florence through our partnership with the employment department. Cottage Grove residents come to the Eugene one stop center for most services although there are some limited services provided by the Cottage Grove Lane Community College branch.

The Lane Workforce Partnership Board structure is as follows:

- Lane Workforce Council: Chief Elected Officials for Lane County under the law. The Council serves as the Fiscal Agent and administrative entity for funds received under the Workforce Innovation and Opportunity Act. The Council meets separately to approve the budget and appoint business members to the Lane Workforce Board. The Chief Elected Officials are not required to be on the Workforce Board.
- Lane Workforce Board: Serves as the designated Local Board for Lane County. Under the Workforce Innovation and Opportunity Act, 51% of membership must come from business. There are also entities required to be on the board: education, unions, community-based organizations, etc. There are 5 Board Officer positions on the Lane Workforce Board: Chair, Chair-Elect, Past Chair, Secretary, and Treasurer. The Workforce Board meets quarterly and members also participate on various task teams. Current task teams include: Equity and Inclusion; School to Career; and the Lane County Sector Strategy Team. The task teams are comprised of board members as well as non-board members who are leaders in the community.
- Lane Workforce Executive Board: The Executive Board is comprised of Board Officers and Council Members. The Executive Board oversees the non-profit operations of LWP.

VI. GOALS AND STRATEGIES REVIEW

Ms. Payne reviewed the goals as laid out in our 2016 – 2020 Local Strategic Plan.

- Goal 1: Prepare workers for jobs in a new and changing economy.
- Goal 2: Prepare our youth for future employment.*
- Goal 3: Connect individuals to education, skill-building, and employment opportunities in industries and occupations most impacted by retirements.
- Goal 4: Expand the use of services and increase job placements for under-represented populations, including: women, minority groups, those over 50, veterans, people with disabilities, and rural communities.**
- Goal 5: Improve alignment among community leaders to meet key outcomes as identified by industry.

*School to Career Task Team formed around this goal

**Equity and Inclusion Task Team formed around this goal

If you think of individuals that would be good to have on one of our task teams, please let Ms. Payne know. The task teams are a good way to introduce someone to the work that we do and for potential board membership in the future.

VII. GOVERNOR BROWN CORRESPONDENCE

In December 2016, Governor Kate Brown sent a letter to the Executive Directors of the nine Local Workforce Boards asking what changes can be made to better the workforce dollars on lifting families out of poverty and strategically growing the economy. Governor Brown asked that feedback be submitted by January 7, 2017. The Executive Directors collectively responded to the Governor's letter. As part of their response, an evaluation was included that details not only what is happening here but what is also happening statewide. In addition, workforce models that have proven effective in Texas and Michigan were included. Texas and Michigan have had great success in substantially realigning the workforce system structure and increasing integrated service delivery among one-stop centers and human services employment and training programs. The Oregon Workforce Investment Board also responded to the Governor's letter by indicating that they will provide a summary document at a later date. The Higher Education Coordinating Commission (HECC) also provided a response. Ms. Payne's only concern with HECC's response is that they called to rescind Executive Order 13-08.

VIII. DOL REGION 6 CONVENING

The Department of Labor has asked that Region 6 Executive Directors and Board Chairs meet with them the end of February. Ms. Payne and Mr. Edman will be attending. The draft agenda was provided in your packet.

IX. OTHER BUSINESS

No other business was noted.

X. ADJOURNMENT

Meeting was adjourned at 1:00pm.

**Next Executive Board Meeting: Thursday, February 16th, 2017, 11:30am – 1:00pm
Executive Board Room, Ford Alumni Center, 1720 East 13th Avenue, Eugene, OR, 97403**

Lane Workforce Partnership is an equal opportunity employer. With 48 hours of notice, auxiliary aids and services, and alternate formats are available to individuals with limited English proficiency free of cost. Requests can be made directly to LWP or with the assistance of TTY: Oregon Relay Services at 1-800-735-2900.