



LANE WORKFORCE EXECUTIVE BOARD MEETING

Thursday, February 16, 2017

11:30am – 1:00pm

MINUTES

In Attendance: Kristina Payne, Todd Edman, Angela Peacor, Jennifer Adams, Stan Pickett, George Poling, Christine Lundberg, Garland Burback, Jesse Dolin, Pete Sorenson

Staff: Tiffany Cink, Anne Nestell

Others: Joe Maruschak, RAIN Eugene; Sue Thompson, Lane Workforce Partnership

<u>Action Summary:</u>	<u>Motion</u>	<u>Seconded</u>	<u>Status</u>
Executive Board Meeting Minutes, January 19, 2017	George Poling	Christine Lundberg	Unanimous Approval

I. CALL TO ORDER

Todd Edman called the meeting to order.

II. PUBLIC COMMENT – *In accordance with Lane Workforce Partnership’s Public Comment Policy: Speakers will be taken in the order in which they sign up and will be limited to three minutes per public comment.*

There was no public comment.

III. CONSENT CALENDAR

George Poling made a motion to approve the January 19, 2017 Executive Board meeting minutes. Christine Lundberg seconded and the motion was unanimously approved.

IV. REGIONAL ENTREPRENEURIAL TRAINING FUND

Angela Peacor provided the Fertilab/RAIN summary. This is a continuation from the original request brought before the Executive Board in December 2016 for \$228,360. At that time, we suspended the request to give the newly formed entity more time to get all their documentation in place. At the end of January, Fertilab/RAIN came back to the review committee with all the requested documentation and is requesting the money to help enhance and establish new training and educational events for various activities in

Lane County. The six identified areas are:

- Activation Events
- Pipeline Programs
- Food Outreach Initiative
- Workshops
- Springfield Capital Improvements
- Marketing and Outreach

Joe Maruschak provided information on the newly merged organization. FertiLab and RAIN Eugene merged in an effort to reduce the confusion among the target audience regarding services offered and the roles of each organization. Fertilab, a non-profit organization registered with the State of Oregon has been focused on the early-stage pipeline of entrepreneurship. RAIN Eugene has been a project within the organizational structure of the Eugene Chamber of Commerce and has been operating as a 'virtual' non-profit. RAIN Eugene is focused on the early-stage pipeline of entrepreneurship. Although RAIN Eugene is affiliated with Oregon RAIN, it has been organized and administered within the Eugene Chamber of Commerce. The merged entity will create a streamlined process of entering the pipeline of company formation and success. Mr. Maruschak said there are a lot of moving pieces but the process is moving forward. The challenges now are more to do with the MOU, 942 Olive Building, and some other things that involve Business Oregon. The 942 Olive Building is owned by the University of Oregon. There is an agreement between Oregon RAIN and the University of Oregon that certain maintenance of the building will be paid through Oregon RAIN to the University of Oregon. RAIN Eugene will have permanent free rent but will have to contribute to the maintenance costs of the building. Mr. Maruschak does not know exactly what that is going to look like yet.

Ms. Peacor said the funding request is complicated in that that the pool of funds available comes from the County, Cities of Eugene and Springfield, and Federal Funds. There are specific requirements regarding how these funds are to be used. Ms. Peacor went on to say that the programs and descriptions provided to the review committee by FertiLab/RAIN were very thorough. The funds will support RAIN Eugene in helping local innovators/entrepreneurs increase the viability and economic stability of early start ups. The review committee recommended not funding two areas within the request: Food Outreach Initiative and Springfield Capital Improvements. The Food Outreach Initiative is an initiative that is currently being funded by other public funds and the Springfield Capital Improvements did not meet the Urban Renewal criteria for allowable funding. The review committee took roughly \$30k off the top. The Review Committee is recommending awarding \$193,360 in Entrepreneurial Training Funds to RAIN Eugene. The program will serve approximately 520 individuals in Lane County over the next 12 months. RAIN Eugene will have the option to receive Entrepreneurial Training Funds for

up to 3 years based on performance and fund availability, for the following activities:

- Activation Events
- Pipeline Programs (with the exception of RAIN Oregon activities in Florence)
- Workshops
- Marketing and Outreach

Christine Lundberg expressed her appreciation for not starting a new non-profit but instead capitalizing on the fact that there was a non-profit already in place and steps could be taken to make it work. When RAIN Eugene first started, it was really focused on the University of Oregon and Eugene; Springfield didn't have a presence or a role in the bigger scheme of things. Ms. Lundberg also said that efforts should be made to reach youth at a much earlier age. Kristina Payne noted that she serves on the Connected Lane County Steering Committee and reaching youth at an earlier age is a focus for the Steering Committee. As Connected Lane County work unfolds and initiatives are developed, Ms. Payne will share the information with the Executive Board. Mr. Maruschak mentioned that the FertiLab and RAIN Eugene boards have been merged but they recognize the need to expand the stakeholders. Ms. Lundberg looks forward to having more conversations as she would like to see Springfield take a more active role. A question was asked about funding and the financial model. Mr. Maruschak explained that RAIN Eugene has been primarily funded through Oregon RAIN, which receives all its funding from the State of Oregon. It is expected that RAIN Eugene will continue to receive revenue from Oregon RAIN but due to State budget difficulties, it is anticipated there will be a reduction in the amount of funding received. Revenue will also be generated from the Fertilab incubator spaces in Eugene and Springfield; both spaces generate revenue in excess of their costs. Additionally, revenue will be generated through sponsorships and ticket sales and RAIN Eugene will be working to expand this revenue stream over the next two fiscal years.

George Poling made a motion to accept the recommendation of the Review Committee and award \$193,360 in Regional Entrepreneurial Training Funds to RAIN Eugene. Christine Lundberg seconded and the motion was unanimously approved.

V. TREASURER'S REPORT (*Stan Pickett*)

Stan Pickett provided a summary of the half year report starting with expenses.

- Total Personnel Services Year-to-Date Budget is \$799,777. We have spent \$401,086 so are right at the 50% mark and on budget.
- Total Materials and Services: We have a budget of \$263,534 and we are at \$121,402 with \$142,000 remaining. We are favorable to budget on the expenditure side.
- Total Community Investments: 32% of the budget has been spent. Some of that is timing differences because the programs have not requested all the funds yet. These will catch up as we go through the remaining 6 months of this fiscal year.

- Reserve for Future and Contingency is budgeted at \$1,221,440. This includes operating funds for WIOA, July to September 2017; Rethinking Job Search, July 2017 - September 2018; and LEAP (Linking to Employment Activities Pre-Release), July 2017 – September 2018. These are funds that are really moving July 2017 forward.

Pete Sorenson asked if there has been any news from Washington DC on federal dollars coming to us. Tiffany Cink responded that we have seen planning figures from the Department of Labor and the planning figures reflect about an 11% decrease in the WIOA formula dollars for the year starting July 1. We have really tried to plan for getting through the first quarter of the new fiscal year with carry over funds from WIOA and our other funding sources. Hopefully by then we will have more solid information. We will also have money coming out of the Oregon Legislative session but we typically do not know that amount until the middle of June. Todd Edman mentioned that he and Kristina Payne are attending a regional meeting with the Department of Labor at the end of the month to discuss sector work. He is hoping to have an opportunity to discuss funding with the Regional Director as well.

Ms. Lundberg mentioned that typically the County and the Cities of Eugene and Springfield, as well as the school district do a united front trip to DC to meet with lobbyists, legislators, department heads, etc. In the past, these trips happened in January/February. This year, the trip has been postponed until April or May at which time things might be more settled in DC. The City, School District, and the Chamber of Commerce are putting together a 'story' about workforce, business work boards, and education as a continuum as there have been a lot of changes. Ms. Payne will talk with Ms. Lundberg about the trip and if efforts can be coordinated.

VI. TASK TEAM/SECTOR STRATEGY UPDATES (*Kristina Payne*)

Summaries for each task team as well as the members on each team have been included in your packet. The task teams include board members and leaders in the community who are not board members. If you think of others who should be participating, please let Ms. Payne know.

Equity and Inclusion Task Team: The Equity and Inclusion Task Team is in a data collection mode right now. Typically, the users of our services reflect the demographics of the population. However, we do want to make a more concerted outreach effort to specific populations that we have identified in our local strategic plan. The task team has met just two times and they are working on ways to utilize individuals on the task team to do more outreach in the community.

Sector Strategy Team: The larger Sector Strategy Team will meet next Tuesday. Updated information will be provided at the March Executive Board Meeting.

Food and Beverage Sector: The Eugene Chamber had been heading up the Food and Beverage Manufacturing Sector but there have been a couple of changes since our last meeting: Leigh Ann Hogue accepted an Economic Development position in Oregon City and Dave Hauser has been out on medical leave. Before Dave had left, we had a

conversation about the specific need to find a “Matt Sayre” type of person for the Food and Beverage Sector. The idea is to put out an RFP for the position. The person hired will not be an employee of Lane Workforce Partnership, Eugene Chamber of Commerce, or a City entity. The person will either be part of an industry group or someone who is independent and has done this type of work previously. Lane Workforce Partnership and other partners will fund the position in years one and two. After year two, the individual/or entity needs to have established a sustainable model focused on the work. Once we have a person in place, we will start to see this work move forward. We plan on following this same kind of format with the Timber/Wood Products Sector as well.

Construction/Aggregate Sector: The Construction/Aggregate work that Mr. Pickett has been leading and participating in has really kicked into high gear. This was work that was being done before our sector strategy work formalized and it sort of took a while for us to realize that construction/aggregate in and of itself is a sector. The work on aggregate started about four years ago and the construction side came on board last year. The industry was running into labor and workforce issues because as people were retiring, there was not a talent pipeline to fill those positions. People had to be brought back in on a contract basis in order to sustain the work. There is a lot of participation from industry. They want to make their careers accessible to high school students as that is where the bulk of our workforce will come from. Plant tours as well as scheduling visits to Lane County High Schools are offered in an effort to promote the benefits of working in the industry and paths to employment opportunities. The task team will also be meeting with BOLI representatives to help problem solve around issues relating to apprenticeships. Generally there is about a 4 – 6 month wait and by that time, individuals have gone on to something else. Once in the program, most of the apprenticeships take four to five years to complete. Members of the task team are continuing to meet with the LCC Construction Program in an effort to enhance the program and get more high school students involved. LCC has a great facility that is being under-utilized. In addition, they are exploring ways to reach middle school students so that they can see what opportunities are available in these fields.

VII. OTHER BUSINESS

No other business was noted.

VIII. ADJOURNMENT

Meeting was adjourned at 1:00pm.

**Next Executive Board Meeting: March 16th, 2017, 11:30am – 1:00pm
Executive Board Room, Ford Alumni Center, 1720 East 13th Avenue, Eugene, OR, 97403**

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