



LANE WORKFORCE EXECUTIVE BOARD MEETING

Thursday, August 18, 2016
11:30am – 1:00pm

MINUTES

In Attendance: Todd Edman, Angela Peacor, Stan Pickett, Jennifer Adams, George Poling, Sheri Moore, Pete Sorenson

Absent: Mike Fleck, Joe Henry

Staff: Kristina Payne, Tiffany Cink, Anne Nestell

<u>Action Summary:</u>	<u>Motion</u>	<u>Seconded</u>	<u>Status</u>
Executive Board Meeting Minutes 5/19/16	George Poling	Stan Pickett	Unanimous Approval
Executive Board Meeting Minutes 6/16/16	George Poling	Jennifer Adams	Unanimous Approval
Council Meeting Minutes 5/19/16	Pete Sorenson	Sheri Moore	Unanimous Approval

I. CALL TO ORDER

Angela Peacor called the meeting to order.

II. PUBLIC COMMENT – *In accordance with Lane Workforce Partnership’s Public Comment Policy: Speakers will be taken in the order in which they sign up and will be limited to three minutes per public comment.*

There was no public comment.

III. CONSENT CALENDAR

George Poling made a motion to approve the May 19, 2016 Executive Board meeting minutes. Stan Pickett seconded and the motion was unanimously approved.

George Poling made a motion to approve the June 16, 2016 Executive Board meeting minutes. Jennifer Adams seconded and the motion was unanimously approved.

Pete Sorenson made a motion to approve the May 19, 2016 Lane Workforce Council meeting minutes. Sheri Moore seconded and the motion was unanimously approved. Mr. Sorenson requested that in the future if Executive Board and Lane Council meeting minutes are on the consent calendar together, they should be called out separately to avoid confusion.

IV. AUGUST 25, 2016 FULL BOARD MEETING PLANNING

Kristina Payne would like to have the focus of the next full board meeting be on our goals and strategies. We have been talking for some time now about engaging the Workforce Board more around the work we are doing. Proposed format for the next full board meeting will be to break into small groups with each group focusing on one of our five goals and strategies. LWP staff will be at each table as a resource. Workforce Board members will review the goal and potential strategies and then identify if there are other strategies we should be implementing, additional individuals from the community who should be a part of this process, etc. We will then come back together and each group will report out. Based on the reporting out, task teams will be identified and staff will be assigned to each team. This approach allows us to tap into board members' areas of expertise and knowledge. Ms. Payne added that when the board was larger in size, it was difficult to break into small groups and have these kinds of conversations. Now that the board is a manageable size, these conversations are possible.

All executive board members thought this is a good approach for the full board meeting. Stan Picket noted that Goal #5 is really a result/outcome of the other stated goals. It was decided to focus on Goals #1 – #4 for the board meeting knowing that Goal #5 will happen through the work accomplished in Goals #1 - #4.

V. ADDITIONAL FUNDING

Mr. Edman reviewed the letter sent to the Department of Labor. The letter laid out the grants that we have applied for but did not receive funding. We didn't want the letter to sound as if we are complaining but rather, wanted their advice on what we can do to improve. If these grants are just not designed for our type of region we would like to know that so that we do not put a lot of resources into them. Ms. Payne noted that her peers around the state supported the writing of this letter. Sheri Moore suggested adding another person's signature on these types of letters – for example Peter DeFazio. Ms. Payne mentioned that we have hit a wall with traditional DOL competitive proposals so are looking at other ways/avenues to still bring in funding.

Ms. Payne and Mr. Edman recently met with David Weisshaar, a Fellow with the Senate Committee on Health, Education, Labor, and Pensions, who focuses on workforce issues. He indicated that the deck is stacked against us because of size/numbers/biggest bang for the buck, etc. Ms. Payne said that she doesn't think we should completely stop throwing our hat in the ring but that we need to be more realistic about the outcomes. We do great work in this region and we are recognized nationally but we don't have the poverty, high prison counts, number of youth that are homeless, etc. compared to other places around the state and country.

Ms. Payne noted that the State is applying for an apprenticeship grant and because of our work and recognition, state staff have asked if we would be interested in developing an apprenticeship program for the tech industry. There is a high probability that the grant will be funded and that we will develop the program along with the Technology Association of Oregon. The Eugene Chapter Advisory Board of TAO would become the Advisory Board overseeing the development of the apprenticeship program.

Ms. Payne recently attended a RAIN (Regional Accelerator Innovation Network) meeting in which Joe Maruschak shared how existing companies are coming to him for help on the sustainability of their companies. Ms. Payne noted that from the time she started working in workforce

development, this has been an issue. The process Mr. Maruschak takes the companies through provides a proactive way to go about this. Ms. Payne and Mr. Maruschak have collaborated and put together a program called SHINE (Sustainability Hub of Interchange Negotiation Experts). A proposal has been submitted to the state and we have a verbal yes at this point. The program would run approximately 6 – 8 weeks with the CEO and top management of the company participating.

VI. OREGON SECRETARY OF STATE AUDIT LETTER

The audit went very well. We did receive a letter from the Oregon Audits Division suggesting recommendations. The Audits Division inadvertently lifted language from a previous letter sent to us regarding the 8 day budget notification. We already addressed this issue from the prior notification so this was an oversight on the state's part. We accepted the other recommendations and responded as such. Copies of both letters are included in this board packet.

VII. LANE COUNTY SECTOR STRATEGY TEAM EVENT

The Lane County Sector Strategy Team has been gaining more recognition and Ms. Payne believes it is time to have an event where the community can learn about all the good work that is happening through partnerships and collaborations. The event will start with a video featuring key individuals (mix of public and private) who have been engaged in the sector strategy process. Following the video, Kari Westlund from Travel Lane County will present. We will also showcase the new brand for the Food and Beverage Sector as well as have Matt Sayre talk about fiber connectivity and the difference it will make in this community. We want to provide an opportunity for people to engage at the next level. We will also introduce the next sector, Timber, which hopefully the Springfield Chamber will be leading. There needs to be more conversations with the Springfield Chamber and a key person within the industry (like a Matt Sayre) needs to be identified to keep the body of work moving forward. November 3, 2016 has been selected as the date for the event and based on available venues and costs, the event will be held at the Ford Alumni Center.

VIII. REGIONAL ENTREPRENEURIAL TRAINING FUNDS

Lane Workforce Partnership is in the process of partnering with the Lane County Economic Development, the cities of Eugene and Springfield, along with using WIOA funds to establish an RFP for an Entrepreneur Training Fund. The RFP will address the need to invest in human capital, build innovation talent, and bring new technologies to market in Lane County. The proposal will focus on training for entrepreneurial and start-up businesses which will advance high tech, production/manufacturing and/or healthcare sectors in Lane County.

IX. PROJECT MANAGEMENT

This sheet is just information and does not represent all the work that is being done. The staff meets on this weekly to see how things are going, if any additional support is needed, etc.

X. OTHER BUSINESS

No other business was noted.

XI. ADJOURNMENT

Meeting was adjourned at 1:05pm.

Next Executive Board Meeting: September 15th 2016, 11:30am – 1:00pm
Executive Board Room, Ford Alumni Center, 1720 East 13th Avenue, Eugene, OR, 97403

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