



LANE WORKFORCE ANNUAL BOARD MEETING

Thursday, May 23, 2019

3:00pm – 5:00pm

MINUTES

Present: Kristina Payne, Michael Caven, Julie Davidson, Noreen Dunnells, David Heavirland, Shondra Holliday, Shaun Hyland, Lena Kostopulos, Joshua McClaughry, Jeffrey McGillivray, Grant Matthews, Joe Miller (proxy for Sabrina Cunliffe), Stan Pickett, Tony Scurto, Margaret Theisen

Absent: Jennifer Adams, Travis Brooke, Jacob Fox, Justin Freeman, Phil Hohnstein, Katie Jeremiah, Celeste Marshall, Sarah Means, Debra Miller

Staff: Anne Nestell, Ashley Espinoza, Sue Thompson, Lyle Lang, Tiffany Cink, Stephanie Lovell

Others: Cindy Perry, Rachel Soto

Action Summary:	Motion	Seconded	Status
Approved Board Meeting Minutes, November 29, 2018	Tony Scurto	Noreen Dunnells	Unanimous Approval
Approved the transfer of \$140,000 from WIOA Dislocated Worker to to WIOA Adult funds	Noreen Dunnells	Shondra Holliday	Unanimous Approval
Approved the following as board officers for PY 2019 – 2020: Stan Pickett, Chair Jennifer Adams, Chair-Elect Celeste Marshall, Treasurer Shondra Holliday, Secretary	Noreen Dunnells	Tony Scurto	Unanimous Approval

I. CALL TO ORDER

Stan Pickett called the meeting to order.

II. PUBLIC COMMENT

There was no public comment.

III. CONSENT CALENDAR

Tony Scurto made a motion to approve the November 29, 2018 Board Meeting Minutes. Noreen Dunnells seconded and the motion was unanimously approved.

IV. TRANSFER OF FUNDS BETWEEN WIOA ADULT & DISLOCATED WORKER GRANTS

Kristina Payne provided a summary. In January 2019, the State of Oregon Office of Workforce Investments notified LWP of additional Dislocated Worker funds that would be allocated based on the statewide formula for each local board. For Lane County, the amount is \$156,220 of which \$140,598 is for Dislocated Worker program funds. With the drop of the unemployment rate to 4.3%, the demand for workforce services provided to Dislocated Workers has also continued to decline. At this time, LWP management has determined that a transfer of funds to WIOA Adult provides LWP the flexibility to serve both unemployed Dislocated Workers and under-employed Adults. The transfer will also support our investments in both sectors and entrepreneurship training. In October 2017, a similar transfer was completed for \$150,000 with no adverse effects on the Dislocated Worker population in Lane County. A transfer of \$140,000 represents 16% of the 2019/2019 Dislocated Worker Funds of \$868,408.

Noreen Dunnells made a motion to approve the transfer of \$140,000 from WIOA Dislocated Worker to WIOA Adult funds. Shondra Holliday seconded and the motion was unanimously approved.

V. BOARD OFFICER APPOINTMENTS

Lane Workforce Partnership's By-Laws call for the organization to have a Chair, Chair-Elect, Secretary, Treasurer, and Past-Chair, all of whom shall be elected by a majority vote of the Lane Workforce Partnership Board of Directors.

At the May 16, 2019 Executive Board meeting, the Lane Workforce Executive Board approved recommending the following board officer appointments for the upcoming 2019/2020 Program Year: Stan Pickett, Chair; Jennifer Adams, Chair-Elect; Celeste Marshall, Treasurer; Shondra Holliday, Secretary.

Noreen Dunnells made a motion that the Lane Workforce Partnership Board of Directors elect Stan Pickett, Chair; Jennifer Adams, Chair-Elect; Celeste Marshall, Treasurer; and Shondra Holliday, Secretary to serve as board officers beginning Program Year 2019-2020. Tony Scurto seconded and the motion was unanimously approved.

VI. PRESENTATION: LANE COUNTY SECTOR STRATEGY UPDATES

Ashley Espinoza, Sector Strategy Director for Lane Workforce Partnership presented on the Lane County Sector Strategy Team.

Technology Sector

- Hack for a Cause: This year marked the highest number of submitted applications with 30 challenge submissions. Of the 30 submitted, five were chosen. There were 268 participants which was also the highest number ever.

- Oregon Technology Awards: This year marked the 35th Anniversary of the Oregon Technology Awards. Three individuals from Lane County were nominated and our very own Kristina Payne won the People's Choice Award. This is the first time in 35 years that someone outside of the Portland area won.

Food and Beverage Sector

- Business Oregon awarded RAIN Eugene a \$59,537 High Impact Opportunity Project Grant to begin designing the Southern Willamette Valley Food Business Development Center. The proposed center will provide greater access to food testing, product design services, business development support, and capital to help scale and sustain traded-sector food and beverage manufacturing companies.
- The next Wine Marketing and Tourism Conference will take place in Eugene March 3 – 5, 2020. Over 200 professionals are expected to attend the conference.
- Southern Willamette Valley Food Trail: Over 50 destinations offering unique culinary and agritourism experiences in the South Willamette Valley. Some of the experiences you can expect include:
 - Farm-to-table restaurants, artisan products, and on-farm experiences that highlight local foods
 - Restaurants, bakeries, and cafes serving 33% or more local ingredients on the menu
 - Places to stay with unique experiences such as farm tours, tastings, dinners, etc.

Construction/Aggregate Sector

- Sand and Gravel Tours: 2019 marked the 6th year of this program. Delta Sand and Gravel, Knife River, Riverbend Materials, and Wildish combined efforts for the tours held over two days in April. Over 100 Lane County youth from nine Lane County high schools (Mohawk, North Eugene, Triangle Lake Charter School, Springfield, Thurston, Willamette, Pleasant Hill, Kalapuya, and West Lane Tech) participated. The tours provided youth with an opportunity to learn about the sand and gravel industry, as well as future employment opportunities.
- Construction/Aggregate industry presentations to Lane County High Schools: 290 students participated and 14 Lane County construction/aggregate companies were represented.

Wood Products Sector

- The Wood Products Sector will be re-booting in June and will be industry led. Swanson Group and Seneca have stepped up to be the industry champions and the Oregon Forest Institute Council (OFIC) will serve as the facilitator and convener along with LWP.
- Elevate Lane County is working on a career pathways document for the Construction/Aggregate industry which should be completed mid-summer.
- Looking at developing (in partnership with others), a Certified Production Technician (CPT) program in Lane County. The purpose of the program is to recognize individuals who demonstrate mastery of the core competencies of manufacturing production at the front-line (entry-level through front-line supervisor) through successful completion of the certification assessments. The goal of the CPT certification program is to raise the level of performance of production technicians both to assist the individuals in finding higher-wage jobs and to help employers ensure their workforce increases the company's productivity and competitiveness. The CPT program consists of five individual certificate modules: Safety; Quality Practices & Measurement; Manufacturing Processes & Production; Maintenance Awareness and Green Production. Candidates must earn the first four certificates to receive the full CPT certification.

Hospitality Sector

We held an affordable housing summit at the coast which was well received. They are a very engaging group and are looking at various ways to provide affordable housing. We are also working at getting the area schools involved in the affordable housing conversations.

Eugene Airport Campaign

The Lane County Sector Strategy Team launched a cross-sector marketing campaign to support vital industries in Lane County. Based on local labor market data, the Technology, Food and Beverage, and Wood Products industries are being highlighted in the campaign which will run through September 2019.

The campaign, taking place inside the Eugene Airport features column posters, ceiling banners, and logo representation. The Eugene Airport is in many ways the “front door” to Eugene, Springfield, and Lane County and marketing inside the Eugene Airport will create over 1.5 million impressions. The goals of the campaign are to build sector awareness, demonstrate industry partnerships, and reinforce our unique sense of place and character.

- *Technology Sector:* Lane County is home to over 470 tech companies, with 62 successful new tech companies launched locally in the last five years, bringing over \$304 million dollars in wages to the area. The industry’s local average annual wage is \$74,279 – nearly double the average Lane County wage of \$42,644. Employment growth at local tech companies is expected to be 23% over the next 10 years. Participating Companies: *Arcimoto; Concentric Sky; IEQ Technology; SentinelOne; XS Media.*
- *Food and Beverage Sector:* Lane County is home to over 167 food and beverage companies, employing 4,019 people, and bringing over \$179 million dollars in wages to the area. The industry’s average annual wage of \$44,659 is slightly higher than the average Lane County wage of \$42,644. Employment growth is expected to be 20% over the next 10 years. Participating Companies: *Luna & Larry’s Coconut Bliss; Ninkasi Brewing Company; So Delicious Dairy Free; Nancy’s Probiotic Foods; Yogi Tea.*
- *Wood Products Sector:* Lane County is home to over 60 wood products manufacturing companies, employing over 8,000 people and bringing nearly \$400 million in wages to the area. The industry’s average wage of \$21.36 an hour is slightly higher than the average Lane County wage of \$20.51 an hour. Participating Companies: *Rosboro; Roseburg Forest Products; Seneca; Swanson Group; Timber Products Company.*

The campaign is being funded by industry at minimal cost. We are looking at extending the campaign at the airport for a few additional months past September 2019. In addition, AHM Brands is giving us all the creative assets so we will be looking at ways to use and expand the assets. Also looking at ways to fold in the construction /aggregate sector.

VII. CHAIR’S REPORT/*Stan Pickett*

Mr. Pickett reviewed Executive Board and Lane Council action items and minutes from Program Year 2018-2019.

VIII. EXECUTIVE DIRECTOR'S UPDATE/*Kristina Payne*

Ms. Payne talked about the 2nd Annual Statewide WORKing Together Conference that will take place in Eugene September 25 – 26, 2019. The conference falls during the next scheduled LWP Board of Directors meeting. Ms. Payne encouraged board members to attend the conference. It was mentioned that it would be nice for board members to have an opportunity to meet as a group during the conference.

Ms. Payne shared a video she did with Talk 360, an American Airlines inflight service, in which Ms. Payne describes the work of local workforce boards.

IX. OTHER BUSINESS

No other business was noted.

X. ADJOURNMENT

Mr. Pickett adjourned the meeting.

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