



# Concerned About Your Future Workforce?

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## Teach Local K-12 Educators about Your Industry and Workforce Needs

You are invited to participate in a program for local K-12 teachers, offered from January to March 2019. For six years, this course has earned rave reviews from teachers and employers. Through visits to industry sites like yours, teachers see the different kinds of work that make a company and its community prosper. They fill their imaginations with ideas for promoting students' visions of joining our lively, creative, and growing workforce. We call the course "Oh, the Places You Can Go!" As a host, you would commit to welcoming a group of about a dozen teachers for one visit on a Thursday afternoon. You would describe your industry, tell about its employment opportunities, and explain the roles it plays in the economy at the local, regional, national, and/or international levels. This experience will help teachers integrate current information into their curriculum, so that students become more aware of the ways they can invest their talents in the local community. The visits also build relationships among educators and employers, and develop deeper appreciation of the ways the others contribute. The course focuses on the broad swath of active sectors of the economy. It is co-sponsored by Lane Educational Service District, Lane Workforce Partnership, Eugene Area Chamber of Commerce, and the City Club of Eugene.

The suggested visit outline and commitment include the following:

- Set the date for a visit from 4 pm to 7 pm on a Thursday between January 10 and March 21.
- Talk with the instructor before the class visit to get a good idea of what to expect and make a plan, in light of opportunities available at your company at that time and day.
- During the group's visit, provide a company overview, including: history, mission, number of employees, services or products, market area, and other topics that contribute to an understanding of how your business functions as part of the economy and how your corporate culture works.
- Describe the skills and education required for various positions within your business.
- Provide a tour or walkthrough of the business and show product or service examples.
- Provide and share a simple meal (pizza, deli sandwiches etc.)
- Allow time for Q&A

This series of visits is the heart of a free course, for which teachers can earn professional development credit. The course will help teachers connect their instruction in core subjects with the broad array of district Career and Technical Education programs supported by new state funding. In addition, teachers will add to their set of examples of the many ways that productive economic activity relies on communicating effectively, calculating accurately, working hard, solving problems, and using creativity. They will be more able to use events from everyday work in our own community to motivate students to excel and form ideas about great careers available just down the street or across the river.

Please contact Mary Leighton at [Leighton.mary@gmail.com](mailto:Leighton.mary@gmail.com) (541-510-3819) or Lyle Lang at [LyleL@laneworkforce.org](mailto:LyleL@laneworkforce.org) (541-225-7122) if you would like to be a part of this collaborative effort.