



FOR IMMEDIATE RELEASE

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LOCAL BUSINESSES RECEIVE INNOVATION TRAINING FUNDS

Eugene, Oregon, January 22, 2019 – Lane Workforce Partnership and Lane County’s Community and Economic Development Department awarded three businesses with funds totaling \$88,362.

- **Oregon Manufacturing Extension Partnership - \$50,000**
Oregon Manufacturing Extension Partnership requested funding on behalf of Rosboro Forest Products, Broadway Apothecary, Coach Glass, and Arcimoto to offer “Smart Talent” curriculum training to at least 40 employees. The “Smart Talent” curriculum will train management of companies to develop structured on-the-job training programs that effectively acclimates new employees to the company and creates formal salary advancement incentives tied to skill expansion.
- **Palo Alto Software - \$37,800**
Palo Alto Software requested funding for three senior level managers to obtain Stanford Professional Certificates in “Managing Teams for Innovation and Success”. The curriculum includes Dynamics of Diversity in Teams, Design Thinking to Drive Innovation, Leverage Compositional Advantage, Managing Team Interactions, and Team Design. The skills obtained will allow Palo Alto to cultivate an environment of innovation on their teams and to communicate effectively with a larger number of team members which is vital to the accomplishment of their strategic goals.
- **Trifoia- \$562**
Trifoia requested funding for their current software engineer to obtain certification in the full suite of Associate Level AWS Certification. The training will include AWS Cloud Practitioner, Solutions Architect, and Developer and SysOps Administrator. Without these certifications, they may not be able to compete with out-of-state and international competitors which could result in the loss of business, layoffs, or closure.