AGENDA

1. Welcome and Introductions

2. Publicity/Public Awareness
   - Discuss current publicity efforts and their effectiveness.
   - Brainstorm ideas for increasing public awareness of Lane Workforce Partnership initiatives.

3. Supporting Business Partners with Hiring Strategies

4. High School Career Development

5. Talent Match Strategy

6. CTE Pathways and Sector Strategies

7. Event Planning

8. Next Steps and Action Steps