



LANE WORKFORCE PARTNERSHIP

Lane Workforce Partnership Community Engagement Committee Agenda

Date: 3/5/2024

Location: Zoom

Agenda Items:

- 1. Welcome and Introductions**
- 2. Publicity/Public Awareness**
 - Discuss current publicity efforts and their effectiveness.
 - Brainstorm ideas for increasing public awareness of Lane Workforce Partnership initiatives.
- 3. Uniform Message/Branding**
 - Review current messaging and branding materials.
 - Discuss any necessary updates or improvements to maintain a cohesive brand identity.
- 4. Outreach Strategies**
 - Share successful outreach methods and experiences.
 - Identify target demographics and communities for outreach efforts.
- 5. Event Planning**
 - Discuss upcoming events.
- 6. Coalition Building**
 - Identify potential partners and stakeholders for collaboration.
 - Discuss strategies for building strong relationships with other organizations.
- 7. Next Steps and Action Items**
 - Set a date for the next committee meeting and determine agenda items.
- 8. Closing**