



LANE WORKFORCE EXECUTIVE BOARD MEETING

Thursday, October 20, 2022

11:30am – 1:00pm

MINUTES

In Attendance: Jennifer Adams, Shondra Holliday, Joe Berney, Greg Ervin, Damien Pitts
Absent: Stan Pickett, Solomon Harris, Mike Clark
Staff: Ashley Espinoza, Anne Nestell, Tiffany Cink, Cindy Perry, Stephanie Lovell

I. CALL TO ORDER

Jennifer Adams called the meeting to order.

II. PUBLIC COMMENT – *In accordance with Lane Workforce Partnership’s Public Comment Policy: Speakers will be taken in the order in which they sign up and will be limited to three minutes per public comment.*

There was no public comment.

III. CONSENT CALENDAR

There were not enough members present at any given point during the meeting to approve the September 15, 2022 minutes.

IV. LWP YEAR-END PERFORMANCE REPORT

Cindy Perry provided a summary. Ms. Perry talked about the purpose behind the Mid-Year and Year-End Performance reports along with the structure of the reports. Performance highlights from the Year-End report included:

- 7,105 people were provided services at WorkSource Lane;
- 233 youth were served through WIOA Youth Programs;
- 116 Adults received training services;
- Entered Employment Rate between 95% - 125% of Goal:
 - Adult – 71%
 - Dislocated Worker – 68.1%
 - Youth – 80%
- The Transportation Industry Sector Partnership was launched;
- LWP was awarded the HOWTO Grant from OHA (Oregon Health Authority)
- LWP is a partner in the Driving Prosperity Grant awarded to SOWIB (Southern Oregon Workforce Investment Board) through EDA’s Good Jobs Challenge

V. EXECUTIVE DIRECTOR REPORT

Ashley Espinoza provided the Executive Director's report. Highlights included:

- LWP's Community Engagement Director position has been filled by Jesse Quinn. Mr. Quinn will be starting on October 21, 2022.
- Board Engagement:
 - LWP will be contracting with the consulting firm, CEWI (The Center for Workforce Excellence International). CWEI is committed to building stronger, more efficient workforce development systems across communities in the United States and Internationally.
 - The project and collaboration goals are to improve the knowledge of our staff, the effectiveness of the organization and our board, and the impact of the Lane County Workforce System.
 - This will be accomplished through:
 - Oregon and Lane County Public Workforce System Research and Analysis;
 - Local Workforce Development Area Assessment;
 - Research, analysis, assessment/presentation/training outline;
 - Staff training;
 - Board training.
- Service Provider Training:
 - The joint training held on September 21st included our youth, adult, dislocated worker, and business services providers. The training focused on:
 - Fiscal Requirements;
 - LWP Policies;
 - Monitoring;
 - On-the-Job Training and Work Experience;
 - Common WIOA (Workforce Innovation and Opportunity Act) measures.

A follow-up survey was sent to help better inform future trainings.

- LWP and BOLI's Apprenticeship and Training Division held a joint meeting with Behavioral Health providers and professionals in Lane County. This provided an opportunity to learn more about setting up a successful apprenticeship and pre-apprenticeship training program as well as answering questions.
- The Business Services team comprised of Onward, Oregon Employment Department, and Lane County Health & Human Services attended the Next Generation Sector Partnership's 101 workshop. A debriefing lunch was held the following week to answer questions and talk about our work and coordination in the future.
- Prior to Ms. Espinoza coming into the Executive Director role, the previous Executive Director set up a contract with Classy, an online fundraising platform so that LWP could step in as a board to support fundraising for our partners when it comes to workforce development. Connected Lane County is utilizing our platform to launch their Spark at Booth Kelly community campaign.

- LWP is in the process of completing the 2022 State of the Workforce Report. It has been a wonderful collaboration with Oregon Employment Department, Economists, Onward Eugene, program partners, and LWP staff.
- Events:
 - WorkSource is hosting a career event on Thursday, October 20th from 10:00am 2:00pm. This will be an in-person event.
 - November 2nd: the Food and Beverage Manufacturing Sector Partnership will be holding a Food Business Unpacked event.
 - Connected Lane County will be holding a middle school career expo November 8th – November 10th. The 3-day event will have middle schoolers coming for 90-minute sessions and meeting with 12 – 15 different employers and participating in hands-on learning. They are still actively recruiting for business representation. If interested, please contact Connected Lane County.
 - Lane Community College is hosting a Women in Trades event at LCC on November 6th from 4:00pm – 6:00pm.

At this point in the meeting, there was to be an Executive Session but there were not enough members in attendance to hold an Executive Session.

VI. FUTURE READY OREGON-PROSPERITY 10K

Tiffany Cink provided a summary on where LWP is investing funding from the Future Ready Oregon Program.

LWP, as one of nine Oregon Workforce Investment Boards will share in \$47M from the Governor's Future Ready Oregon Program. The funds are comprised of both federal American Rescue Plan Act (ARPA) and State of Oregon General Funds. LWP's share will be over \$3.3M with \$1,220,359 that must be spent by June 30, 2023.

The Prosperity 10,000 Program includes three different funding streams:

- \$1,220,359 in State of Oregon General funds must be spent by June 30, 2023.
- \$1,452,490 in Federal ARPA funds are available until December 31, 2026. LWP has received an award letter but not a contract.
- \$713,660 in Federal ARPA funds for Workforce Navigators. This is an estimated amount as LWP has not received official notification for these funds.

During Program Year 2022-2023, LWP has budgeted to spend \$1,583,481 which doesn't include any of the anticipated Worker Navigator funds.

The overall Prosperity 10,000 Program focus is “on advancing opportunities for historically underserved communities, including adult learners, dislocated workers, and youth.”

The targeted populations for the Prosperity 10,000 Program include:

- Historically marginalized and underserved communities;
- People of color;
- Women;
- Rural communities;
- Veterans;

- Disability community;
- People with low incomes.

Each of the contracts/agreements LWP has negotiated include a requirement to prioritize services to the above listed populations.

Of the \$1,583,481, 83% is in contract:

- \$385,000: WIOA Adult/DW Training and OJTs
- \$371,263: Customized Training Solutions for Employers
- \$251,114: Industry-Wide Training for Businesses
- \$150,000: Youth Transportation and Spark Lab Springfield
- \$125,000: SNAP/STEP Customer Support Services
- \$35,709: WorkSource Oregon Lane Dell Hubs

The awards for the Industry-Wide Trainings and Customized Training Solutions were made on September 30, 2022 after review and scoring of all applications received by September 1, 2022. LWP awarded 14 businesses with funds totaling \$622,377. LWP received a total of 24 applications and in addition to the 14 Prosperity 10,000 awards, LWP is investing in three other projects with a combination of Driving Prosperity and Industry Engagement funding.

VII. OTHER BUSINESS

Greg Ervin mentioned that Cottage Grove is in the process of revitalizing the skate park and there will be an event held this Saturday.

VIII. ADJOURNMENT

Jennifer Adams adjourned the meeting.