

Lane Workforce Partnership Workforce System Mid-Year Performance Report

July 1, 2023 - December 31, 2023

System performance partners include:

- Department of Human Services
- Lane Community College
- Lane Workforce Partnership
- Oregon Employment Department
- Vocational Rehabilitation Services



Table of Contents

| Introduction | on | | Page 1 |
|--------------|--|---|---------------|
| | epare workers for self-sufficiency employment in a new and anging economy. | | Pages 2 - 5 |
| • | Personalized Services for Job Seekers in Targeted industries Performance Outcomes for WIOA Programs Business Engagement Services Fund Development | Page 3 Page 3 Page 4 Pages 4 -5 | |
| | nnect Individuals to education, skill-building, and employme portunities in occupations most impacted. | ent | Pages 5 - 7 |
| • | Training Investments Special Projects Research Impact of Aging/Retiring Workforce | Page 6 Page 7 Page 7 | |
| Goal 3: Pro | epare our youth for future employment. | | Pages 7 - 11 |
| • | 1 | Pages 8 - 9 Page 10 Pages 10 - 11 | |
| | talyze the community around diversity equity and inclusion expand workforce leadership and participation opportunitie | - | Pages 11 – 16 |
| • | Increase Service Utilization Among Targeted Populations Vocational Rehabilitation Services Workforce Metrics | Pages 12 - 15 Page 16 | |
| | ign strategic partnerships to expand our collective capacity t stemic workforce challenges. | o address | Pages 16 – 19 |
| • | Community Engagement and Industry Sector Partnerships Industry Engagements Engage Relevant Agencies and Programs | Pages 16 – 17 Pages 17 – 18 Pages 18 - 19 | |
| | | | |

Introduction:

Lane Workforce Partnership (LWP) is the designated local Workforce Development Board for Lane County, Oregon. The local board is charged with making targeted investments in the community utilizing funding in line with its mission: *To meet the workforce needs of employers and individuals through partnership and innovation.*

This report is a compilation of outcomes achieved through two primary investments in Lane County: 1) Adult and Dislocated workforce services; and 2) At-Risk Youth/Young Adult programs.

WorkSource Oregon Lane is the primary location in which Lane Workforce Partnership invests federal funds to deliver employment services to adults and dislocated workers. Lane Workforce Partnership has distributed \$629,272.66 to Lane County Health and Human Services for the period of July 1, 2023, through December 31, 2023, for program services throughout Lane County.

In addition to the funds invested by Lane Workforce Partnership, the following partners invest funds and resources each year through a committed partnership to create a strong workforce system for Lane County:

- Department of Human Services
 - Self-sufficiency Programs
 - Vocational Rehabilitation Services
- Lane Community College
- Oregon Employment Department
- Easter Seals of Oregon

LWP contracts with Connected Lane County to serve at-risk youth and young adults in Lane County. The primary focus of this investment is to create or expand programs that will increase the graduation rates, connect youth to higher education opportunities, and expand work experience opportunities. LWP invested \$476,344.51 in federal funds targeted to serve at-risk youth. Connected Lane County expanded their service locations with the opening of Spark at Booth Kelly in Springfield.

During the development of the 2020-2024 local strategic plan, specific goals and strategic objectives were developed to align the work of the LWP with the work of Oregon Workforce and Talent Development Board within the context of Lane County's local economic and workforce environment.

Year-End Performance Report July 1, 2023 – December 31, 2023

This report serves as documentation of the effectiveness of workforce development services, and the implementation of the Local Strategic Plan. Elements from this report will be updated semi-annually and posted on the Lane Workforce Partnership's website.

Note: The following strategies related to Goals 2 and 5 are a continuous work in progress that require ongoing research:

- Goal 2 (Strategy 2): Analyze the impact of AI/technology on worker displacement.
- Goal 5 (Strategy 2): Analyze impacts of technology on industry employment and on workforce training.
- Goal 5 (Strategy 4): Analyze, gather, and disseminate projected data about job evolution/changes/growth.

The constantly changing landscape of technology in the workforce warrants constant and in-depth review. The 2022 State of the Workforce Report addresses the labor market in Lane County with an analysis of projected changes and growth in Lane County's industries. The report also focuses on the people who are in the workforce. With the evolution of artificial intelligence and its impact on the workforce, what we are seeing is that workers continue to be in high demand. Increased automation and the use of robotics seems to have enhanced many jobs rather than eliminate them. The integration of artificial intelligence and human interaction is one companies seem to embrace as they continue to evolve their product lines.

Program Year 2022/2023 Goals and Progress Measures

Goal 1: Prepare workers for self-sufficiency employment in a new and changing economy.

Strategies:

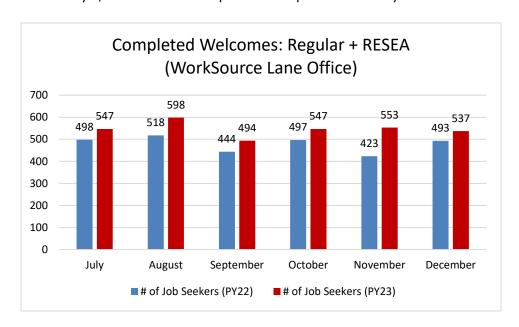
- 1. Analyze worker self-sufficiency data driven by systemic challenges (e.g., housing, childcare, legislative policy).
- 2. Be the community voice for individual workers seeking self-sufficiency employment.
- 3. Broker relationships to create solutions to address identified systemic challenges.
- 4. Build capacity to support innovative solutions by seeking incremental funds for investment.

Progress Measures:

- Performance Outcomes for WIOA Youth, Adult, and Dislocated Worker programs
- Fund development
- Analysis of Lane County's economy as published in the 2022 State of the Workforce Report

WorkSource Lane Personalized Services for Job Seekers in Targeted Industries

The first step toward receiving services at the WorkSource Center is to have a "Welcome" Conversation with staff. During the welcome conversation, customers are informed of the services available to them. From July 2023 to December 2023, 4,915 new customers came into the Center seeking services. This number increased by 1,275 customers compared to the prior PY2022 July – December total.



Performance Outcomes for WIOA Programs

WIOA Youth Performance

| Measure | | Program Year 202 | 3 |
|----------------------------|---------|------------------|-----------------|
| WIOA Youth | Goal | Actual Q1 | Percent of Goal |
| Employment Rate Q2 | 73.3% | 57.4% | 78.3% |
| Employment Rate Q4 | 78.6% | 71.1% | 90.4% |
| Median Earnings Q2 | \$4,604 | \$5,756 | 125.0% |
| Credential Attainment Rate | 66.9% | 57.7% | 86.2% |
| Measurable Skill Gain | 48.3% | 41.6% | 86.1% |

WIOA Adult Performance

| Measure | Program Year 2023 | | |
|----------------------------|-------------------|-----------|-----------------|
| WIOA Adult | Goal | Actual Q1 | Percent of Goal |
| Employment Rate Q2 | 73.4% | 80.4% | 109.5% |
| Employment Rate Q4 | 69.8% | 77.2% | 110.6% |
| Median Earnings Q2 | \$7,160 | \$9,636 | 134.5% |
| Credential Attainment Rate | 89.2% | 84.6% | 94.8% |
| Measurable Skill Gain | 83.8% | 47.7% | 56.9% |

WIOA Dislocated Worker Performance

| Measure | | Program Year 202 | 3 |
|----------------------------|---------|------------------|-----------------|
| WIOA Dislocated Worker | Goal | Actual Q1 | Percent of Goal |
| Employment Rate Q2 | 74.4% | 78.0% | 104.8% |
| Employment Rate Q4 | 71.6% | 71.3% | 99.5% |
| Median Earnings Q2 | \$7,461 | \$9,766 | 130.9% |
| Credential Attainment Rate | 90.9% | 78.3% | 86.1% |
| Measurable Skill Gain | 89.7% | 41.0% | 45.7% |

Business Engagement Services

- WorkSource Lane Staff Assisted Hires from Job Postings resulted in 45 hires
- WorkSource Lane Business Engagement Events 5 events with 34 participating businesses
- Number of Businesses Participating in OJT and Work Experience 25

Fund Development

PY 2023/2024 Fund Development

| July 1, 2023 – December 31, 2023 | | | | | | |
|----------------------------------|-----|---------------|-------------|--------------|--|--|
| H1B Visa Infrastructure | DOL | July 7, 2023 | \$1,999,999 | Not Selected | | |
| Critical Sector Job Quality | DOL | July 17, 2023 | \$446,786 | Awarded | | |

Driving Prosperity October 2022 – June 2024

Lane Workforce Partnership partnered with the Southern Oregon Workforce Investment Board on a Good Jobs Challenge grant through the Department of Commerce. The project, Driving Prosperity, will train 100 commercial truck drivers in Lane County over a two-year period.

| Year to Date | Year to Date | Year One | Year Two | Total Contract |
|--------------|--------------|----------|----------|----------------|
| Goal | Actual | Goal | Goal | Goal |
| 100 | 73 | 50 | 50 | 100 |

Driving Prosperity Awarded \$896,873

| Applicant Name | Contracted | Amount Spent |
|---------------------------|--------------|--------------|
| Lane County | \$130,000.00 | \$117,634.82 |
| Babb/Delta Construction | \$32,500.00 | \$0 |
| Siuslaw Broadband/Hyak | \$52,000.00 | \$0 |
| Sierra Pacific Industries | \$32,500.00 | \$0 |

Oregon Health Authority HOWTO Program

Lane Workforce Partnership partnered with Nurturely and received funding from Oregon Health Authority HOWTO program. The goal of this project is to promote perinatal health equity through the certification, inclusion, and sustainability of Black, Brown, Indigenous, and Spanish-Speaking doulas in the Lane County workforce. Our project will increase racial and cultural inclusion in the current healthcare systems, by bolstering the diversity of the Doula workforce through Doula Training, Doula Transition, Doula Sustainability, and Doula Support.

Nurturely Performance through December 31, 2023

| Doula Training Total Contract Enrollment Goal | Planned Performance through 12/31/23 | Actual Performance through 12/31/23 |
|---|---|--|
| 45 | 16 | 16 |

Note: Nurturely is planning two cohorts for Program Year 2023/2024, which will result in enrollments being at or above target by the end of year two of this project.

| Applicant Name | Awarded | Amount Spent |
|----------------|--------------|--------------|
| Nurture | \$910,776.00 | \$378,963.94 |

Note: The grant period is July 1, 2022, through June 30, 2025.

Goal 2: Connect individuals to education, skill-building, and employment opportunities in occupations most impacted.

Strategies:

- 1. Invest in training programs, including on-the-job training, apprenticeship and customized training focused on replacement opportunities for youth/young adults in jobs most impacted by retirement and other types of projected worker shortages.
- 2. Analyze the impact of AI/technology on worker displacement.
 - a. See notes related to this strategy addressed in Goal 5 (page 16)
- 3. Invest in career pathway models.

Progress Measures:

• Training investments (All Partners' Programs)

Training Investments (All Partners' Programs)

WorkSource Lane On-the-Job Training Program (OJT) July 1, 2023 – December 31, 2023

| Measure | Goal | Number Served |
|--|------|--------------------------------|
| # of OJT placements | 40 | 27 |
| # of businesses with OJT | | 13 |
| # OJT placements with new businesses | | 6 |
| # of OJT placements by target industry | | Construction/Aggregate: 2 |
| | | Creatives: 1 |
| | | Food/Beverage Manufacturing: 1 |
| | | Healthcare: 4 |
| | | Other: 4 |
| | | Technology: 6 |
| | | Transportation: 5 |
| | | Wood Products: 4 |
| # of OJT placements: | | |
| \$17.00/hr \$19.99/hr. | | 14 |
| \$20.00/hr. or more | | 13 |
| | | |

Workforce Partner Investments July 1, 2023 – December 31, 2023

Department of Human Services – JOBS Program

| Measure | Total |
|--|-------------|
| # of JOBS Plus placements | 8 |
| # of businesses participating in JOBS Plus | 7 |
| # of work experience placements | 17 |
| # of businesses participating in work experience | 7 |
| # of Vocational Training Completions | 24 |
| # of Vocational Training Completers Placed in Employment | 15 |
| Average Wage at Employment for Vocational Training Participants | \$24.33/hr. |

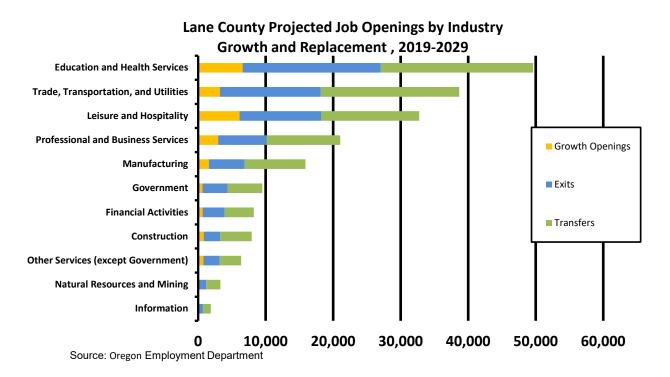
Lane Community College – Title II

| Measure | Total |
|--|-------|
| # of individuals achieving an increase in skill gains in reading | 114 |
| # of individuals achieving an increase in skill gains in math | 53 |
| # of individuals earning a GED | 20 |
| # of individuals achieving an increase in skill gains in listening | 86 |
| # of individuals achieving an increase in skill gains in speaking | 3 |

Special Projects

Research Impact of Aging/Retiring Workforce

In partnership with Oregon Employment Department's economist, Lane Workforce Partnership staff published the 2022 State of the Workforce Report for Lane County. This report outlines the impact of the aging workforce in Lane County as well as the industries that are expected to have a large number of replacement job openings. Replacement openings are often a result of retirements.



Goal 3: Prepare our youth for future employment.

Strategies:

- 1. Invest in proven strategies and partner with successful youth programs to better align industry and education to increase student access to work opportunities.
- 2. Be the community voice to improve policy makers understanding/willingness to remove apprenticeship pipeline barriers.

Progress Measures:

- Create and track outcomes for multiple Lane County industry awareness and work-based opportunities for middle/high school and community college students.
- Identify individual sector's apprenticeship barriers and chart progress of measurable results to overcome these barriers.

Connect Industry Workforce Needs to Education – LWP partners with Elevate Lane County to coordinate industry awareness for students, teacher externships, and work-based learning opportunities.

| Measure | Number Served |
|---|-----------------------------|
| # of Lane County students participating in industry tours | 110 |
| # of participating industry sectors in tours | Manufacturing x 6 companies |
| # of Lane County schools participating in industry tours | 8 |
| # of Lane County students participating in DevNW Financial Foundation courses | 4 |
| # of Lane County students participating in the 2023/2024 Middle School Career Expo | 697 |
| # of Lane County schools that participated in the 2023/2024 Middle School Career Expo | 15 |
| # of Lane County businesses represented at Career Expo | 37 |
| # of Lane County students participating in the Hiring Fair | NA |
| # of Lane County schools that participated in the Hiring Fair | NA |
| # of Lane County businesses represented at the Hiring Fair | NA |
| # of students participating in job shadows | 39 |
| # of students participating in a mentorship with industry | 9 |
| # of high school teachers participating in an externship | 0 |
| Industry sectors participating in externships | 0 |
| # of high school students participating in an internship | 16 |
| Industry sectors participating in internships | 27 |
| # of high school students participating in a micro internship | 0 |
| Industry sectors participating in micro internships | 0 |

Additional Information

| Measure | Number Served |
|---|---------------|
| School Presentations: # of presentations to educators: 2 # of educators: 45 # of students: 650 # of high schools: 8 # of middle schools: 0 # of industry representatives: 0 | |
| # of Lane County schools participating in codeORcreate (student tech hackathon) | 12 |
| # of Lane County students participating in codeORcreate | 49 |
| # of participating industry reps in codeORcreate | 7 |
| # of Lane County schools participating in marketingJAM | NA |
| # of Lane County students participating in marketingJAM | NA |
| # of participating industry reps in marketingJAM | NA |
| # of Lane County youth participating in MFG Tech Excelerator | NA |
| # of Lane County industry reps participating in MFG Tech Excelerator | NA |
| # of Lane County youth participating in Youth Support Specialist Training | 23 |
| # of Lane County youth participating in Wonder Wednesday Life Skill Building Workshops | 30 |
| # of WIOA Youth/Young Adults served | 241 |

Testimonial

CS has been in the WIOA program since October 2023 and has already completed many of her goals. She participated in DevNW Financial Literacy classes and has been placed on the waitlist for IDA funds. She also completed a job shadow with a local bakery and enjoyed it so much that she decided to pursue a work experience with them so that she can hopefully either become employed by them, or gain all the skills needed to gain employment at another bakery. She loves baking and started her work experience at the bakery this month. Her host supervisor reports that she is doing extremely well in her position. — Connected Lane County

BZ has been in the WIOA program for a few years now. He graduated high school in spring of 2023 and started attending LCC in the fall for computer science with help from his Resource Navigator. He is doing very well with his grades and is really enjoying his classes. He has been gainfully employed for over a year now and continues to show initiative and motivation towards his goals. BZ has reported feeling very supported by WIOA and the Navigate program. — Connected Lane County

WIOA Youth/Young Adult Paid Work Experience Opportunities

| Measure | July 1, 2023 - December 31, 2023 |
|--|-------------------------------------|
| # of WIOA youth/young adult participating in a work experience | 14 |
| # of youth/young adult who completed an internship and achieved positive evaluations | 1 |

Testimonials

JM has participated in WIOA actively since she started a couple of years ago. She has participated in Wonder Week, Job Shadows, Financial Literacy classes, and diligently attended Wonder Wednesdays. More recently, she has started a work experience at a local healthcare facility and has applied to the spring Health Excelerator. JM says this about the program: "Some things I have enjoyed about the Navigate program is the guidance they gave me and resources to support and the people are very nice and patient with me." – Connected Lane County

Fred has found immense value in the work experience opportunities he has been fortunate to engage in. These experiences have allowed him to explore options he had not previously considered, and he appreciates the opportunity to acquire new knowledge. He said his favorite part is "getting to learn about the local workplaces and opportunities in a fun and ideal environment." – Connected Lane County

Oregon Youth Employment Program

Lane Workforce Partnership was awarded \$939,219.00 from the Higher Education Coordinating Commission (HEC) for the Oregon Youth Employment Program (OYEP) for the period of July 1, 2023 – June 30, 2025.

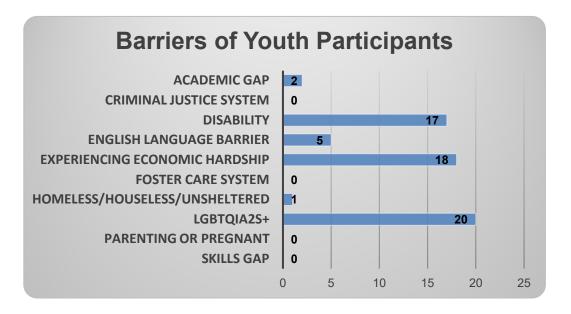
The focus of the Oregon Youth Employment Program is to serve youth and young adults ages 14-24 through work-based learning opportunities including paid internships, pre-apprenticeship training, occupational skills training, and other workforce services in three high wage/high demand sectors: construction, manufacturing, and technology. LWP entered into a Service Agreement with Connected Lane County for Program Year 2023/2024.

LWP invested \$412,453.74 for the period July 1, 2023 – December 31, 2023.

OYEP Performance July 2023 – December 2023

| Enrollment Goal | Enrollment through December 31, 2023 |
|------------------------|--------------------------------------|
| 60 | 60 |

Youth Served in OYEP were the most marginalized in our community. The following chart demonstrates the barriers of those who participated in the program:



Goal 4: Catalyze the community around diversity, equity, and inclusion (DEI) to expand workforce leadership and participation opportunities for all.

Strategies:

- 1. Be a catalyst for systemic change that raises DEI to the level of sector strategy.
- 2. Convene an advisory board as a model of DEI leadership.
- 3. Invest in workforce board training to understand unconscious bias and to lead by example.
- 4. Embed DEI in all LWP policies.

Progress Measures:

- Increase service utilization among targeted populations
- All LWP policies will contain DEI and Equity Lens language and requirements
- LWP staff and Board members receive diversity, equity, and inclusion training as well as the establishment of an advisory board

Every two years, LWP releases a State of the Workforce Report. This report provides readers with information about the current state of Lane County's economy. The theme of the 2022 State of the Workforce Report is about the people currently in the workforce – who they are and how our businesses can tap into their talents.

- 2022 State of the Workforce Report (English)
- 2022 State of the Workforce Report (Spanish)

Each year, LWP reviews and updates its policies and procedures to ensure they are current and meet the requirements of federal and state legislation. These policies are also developed to align with the goals set by the Workforce Development Board. Lane Workforce Partnership's current policies and procedures (both in English and Spanish) can be found on our website.

Lane Workforce Partnership Policies

Increase Service Utilization Among Targeted Populations

Targeted Outreach Activities

The Equity and Inclusion Task Team set a priority around increasing outreach activities to underrepresented populations for services available at WorkSource Lane, specifically WIOA training scholarship opportunities. Staff created and implemented the outreach plan.

Demographics of Populations Served through WorkSource Lane: Eugene and Florence July 2023 – December 2023

| Measure | Number Served | % |
|--|---------------|-------|
| # of disabled individuals served | 452 | 13.3% |
| # of minority populations served (e.g., Hispanic, Native American, | 644 | 20.6% |
| Asian, Pacific Islander, African American) | | |
| # of individuals 36 – 49 | 1,046 | 33.4% |
| # of individuals 50 – 59 | 633 | 20.2% |
| # of individuals 60+ served | 445 | 14.2% |
| # of Veterans served | 227 | 7.3% |
| # of Veterans placed in employment – Targeted Sectors | 20 | 7.8% |
| # of disabled Veterans placed in employment – Targeted Sectors | 3 | 1.7% |

Additional Information:

- # of WorkSource Lane customers for the period July 1, 2023 December 31, 2023, who
 received personalized services to support their job search and access to talent
 development and skill training opportunities: 4,915
- # of job seekers placed in targeted industries with wages \$14.20+ July 1, 2023 –
 December 31, 2023: 258
- # of positions and employers posted on iMatchSkills in targeted sectors for July 1, 2023
 December 31, 2023, with wages \$14.20+: 507 positions and 38 employers

Demographics of Populations Served through Lane Community College (LCC) – Title II July 2023 – December 2023

| Measure | Number Served | % |
|--|---------------|-------|
| # and % of disabled individuals served | 86* | 8.1% |
| # and % of minority populations served | 315 | 29.7% |
| # and % of individuals ages 50+ served | 121 | 11.4% |
| # and % of ex-offenders served | 47 | 4.4% |
| # of Veterans served | 0 | 0% |

^{*}Number of disabled students is based on information self-reported during the intake process and includes physical, learning, and other disabilities.

Other notable LCC information Program Year 2023 – 2024 (July 2023 – December 2023)

| Measure | Number Served |
|-----------------------------|---------------|
| # of homeless | 41 |
| # of long-term unemployment | 47 |
| # of single parents | 81 |
| # of displaced homemakers | 11 |

WIOA Youth/Young Adult Program (Snapshot - January 2024) Current Enrolled Participants: 224

| CATEGORIES | PERCENTAGE | | |
|---|------------|--|--|
| SEX | | | |
| Female | 57% | | |
| Male | 38% | | |
| Not Disclosed | 5% | | |
| RACE | | | |
| White | 74% | | |
| More than one race | 13% | | |
| Not Disclosed | 7% | | |
| Black/African American | 3% | | |
| American Indian or Alaskan Native | 1% | | |
| Asian | 1% | | |
| Native Hawaiian or Other Pacific Islander | 1% | | |
| ETHNICITY | | | |
| Not Hispanic/Latino a/x | 69% | | |
| Not Disclosed | 16% | | |
| Hispanic or Latino a/x | 15% | | |
| DISABILITY | | | |
| No Disability | 40% | | |
| Disability | 44% | | |
| Not Disclosed | 16% | | |
| EDUCATION | | | |
| Out of School | 78% | | |
| In-School | 22% | | |
| HIGHEST EDUCATION LEVEL COMPLETED | | | |
| Did not complete HS Diploma/GED/Equivalent | 54% | | |
| High School Diploma | 38% | | |
| GED | 7% | | |
| Completed one or more years of post-Secondary education | 1% | | |
| BASIC SKILLS STATUS | | | |
| Deficient in Basic Literacy Skills | 85% | | |
| Not Deficient | 15% | | |
| EMPLOYMENT STATUS | | | |
| Not Employed | 86% | | |
| Employed | 14% | | |
| INCOME | | | |
| Low Income | 97% | | |
| Not Low Income | 3% | | |
| AGE AT PARTICIPATION | | | |
| 18+ | 64% | | |
| 17 and below | 36% | | |

WIOA Adult/Dislocated Worker Program (Snapshot - January 2024) Current Enrolled Participants: 181

| CATEGORIES | PERCENTAGE | | |
|---|--------------|--|--|
| SEX | | | |
| Male | 50% | | |
| Female | 49% | | |
| Not Disclosed | 1% | | |
| RACE | | | |
| White | 79% | | |
| More than one race | 9% | | |
| Not Disclosed | 7% | | |
| American Indian or Alaska Native | 3% | | |
| Black/African American | 2% | | |
| ETHNICITY | | | |
| Not Hispanic/Latino a/x | 83% | | |
| Hispanic or Latino a/x | 13% | | |
| Not Disclosed | 4% | | |
| VETERAN STATUS | | | |
| Never Served | 90% | | |
| Veteran | 10% | | |
| UNEMPLOYMENT INSURANCE | | | |
| Not a Claimant or Exhaustee | 67% | | |
| Claimant | 31% | | |
| Exhaustee | 2% | | |
| HIGHEST EDUCATION LEVEL COMPLETED | | | |
| Did not complete HS Diploma/GED/Equivalent | 3% | | |
| 12 th Grade Completed | 4% | | |
| GED | 9% | | |
| High School Degree | 41% | | |
| Post-secondary technical/vocational certificate | 3% 10% | | |
| Completed one or more years of post-Secondary education | 10% | | |
| Associate degree Bachelor's degree of equivalent | 14% | | |
| Education beyond Bachelor's degree | 6% | | |
| EMPLOYMENT STATUS | U/0 | | |
| Not Employed | 64% | | |
| Employed Employed | 36% | | |
| INCOME | JU/0 | | |
| Not Low Income | 66% | | |
| Low Income | 34% | | |
| AGE AT PARTICIPATION | 34/0 | | |
| 18 – 21 | 5% | | |
| 22 – 29 | 18% | | |
| 30 - 39 | 23% | | |
| 40 – 49 | 22% | | |
| 50- 54 | 9% | | |
| 55+ | 23% | | |
| 55 . | 23 /0 | | |

Vocational Rehabilitation Services Workforce Metrics

| Measure | Number Served |
|---------------------------------------|---------------|
| Total number served 7/1/23 – 12/31/23 | 1,340* |
| Total number with Employment Outcome | 113** |

*Eugene: 735/Springfield: 605 **Eugene: 56/Springfield: 57

"Employment Outcome" means that the person with a disability has obtained a job, all accommodations are in place, the job is going well, and the individual has maintained that employment for a minimum of 90 days and the job is not expected to end in the foreseeable future.

Goal 5: Align strategic partnerships to expand our collective capacity to address systemic workforce challenges.

Strategies:

- 1. Continue to invest in sector strategy work.
- 2. Analyze impacts of technology on industry employment and on workforce training.
- 3. Identify and share job skills with current and emerging workforce.
- 4. Analyze, gather, and disseminate projected data about job evolution/changes/growth.
- 5. Be the voice to create understanding of self-sufficient wages in our community.

Progress Measures:

Annual investments specific to each industry sector

Community Engagement and Industry Sector Partnerships

Lane Workforce Partnership continues to focus on sector strategies, investing funds in talent development, job creation, and business competitiveness in targeted sectors such as Technology, Food and Beverage Manufacturing, Wood Products, Construction-Aggregate, Transportation, Creatives, Bioscience, and Healthcare.

| Sector Name | Next Gen Step (Planning, Implementing, Sustaining) |
|------------------------|---|
| Bioscience | Planning |
| Childcare | Sustaining |
| Construction-Aggregate | Sustaining |
| Creatives | Sustaining |
| Food and Beverage | Sustaining |
| Healthcare | Planning |
| Leisure & Hospitality | Planning |
| Tech | Sustaining |
| Transportation | Sustaining |
| Wood Products | Sustaining |

The NextGen Sector Partnership Stages are:

- Planning Stage
 - Step 1: Build your Regional Support Team
 - Step 2: Define the Scope of Industry Focus
 - Step 3: Prepare to Launch
- Implementation Stage
 - o Step 4: Launch
 - Step 5: Move to Action
- Sustaining Stage
 - Step 6: Sustain and Evolve

Targeted Sector investments of \$16,655 were made from July 1, 2023 – December 31, 2023. The following projects would not have been possible without collaboration from community partners:

- <u>Collaborative Economic Development</u> Oregon (Collaborative EDO) providing Sector Strategy leadership as the Business Service provider for Lane Workforce Partnership.
- <u>Eugene Chamber of Commerce</u> leading the Unhoused Workforce Project, supporting the Childcare Sector Strategist, and serving as the fiscal agent for Eugene's Table.
- <u>The Springfield Chamber</u> Work Ready Initiative is an on-going partnership with the City of Springfield and Chambers Construction.

| Targeted Sectors | Funds Expended |
|---|-----------------------------|
| ALL (Eugene Chamber Celebration of Business) | \$ 900 |
| Creative (Arts & Business Alliance Catalyst Club) | \$ 1,000 |
| ALL (CEDO – Data Collection – Entrepreneurs and Women's Innovation Network) | \$ 5,000 |
| Transportation (Re-launch meeting and CDL Driver Training | \$ 7,255 |
| ALL (Springfield Chamber Work Ready Impact Investor) TOTAL | \$ 2,500 \$16,655 |

Industry Engagements

In June 2023, Collaborative Economic Development Oregon (Collaborative EDO) assumed the role of business service provider for Lane Workforce Partnership, marking the initiation of an expanded partnership. In this enhanced collaboration, Collaborative EDO actively engaged with pivotal regional industries crucial to our local economy. Together, they implemented well-established programs and initiatives designed to grow high-paying jobs. Collaborative EDO also took the lead in providing Sector Strategy leadership and support to various community stakeholders involved in both pre-existing and newly targeted industry sector initiatives.

Within the framework of this partnership, Collaborative EDO remained actively engaged with essential local industries, employing proven programs and initiatives to facilitate the creation of high-quality job opportunities. The organization maintained a robust collaborative relationship with community stakeholders, whether they were part of existing industry initiatives or newly identified sectors.

Key strategic goals for this partnership:

- Identify and support sector strategists and leads;
- Activate cross-sector collaboration opportunities;
- Host an Annual State of the Industry Summit;
- Establish measurements of success;
- Dive into new practices and strategies that have not been launched or developed;
- Be a catalyst for systemic change and elevating the importance of embedding DEI practices in our workforce system.

This investment in Sector Strategies strengthens Lane County's workforce and economic development efforts significantly, with a focus on talent development, high wage job creation, business competitiveness, and industry-specific training that meet the demands of the region's growth industries. The below table highlights the combined number of Industry Engagements from July 1, 2023, through December 31, 2023:

| Targeted Sectors | # of Businesses Engaged |
|---------------------------------|----------------------------|
| Technology | 57 |
| Food and Beverage Manufacturing | 24 |
| Construction-Aggregate | 16 |
| Wood Products | 2 |
| Transportation | 16 |
| Creatives | 24 |
| Bioscience | 15 |
| Healthcare | 24 |
| TOTAL | 178 |

Learn more about Lane Workforce Partnership's *Lane County Sector Strategy Team* by visiting our website. There, you can learn about ongoing efforts to connect industry partners, regional collaborations, and the Next Generation Sector Partnership model. Stay updated with the latest news, events, and career opportunities, by following Lane Workforce Partnership on <u>LinkedIn</u>, <u>Twitter</u>, <u>Facebook</u>, and <u>Instagram</u> or by subscribing to our monthly <u>newsletter</u>.

Engage Relevant Agencies and Programs

LWP, as the Local Workforce Development Board, has a long history of working with business leaders to advance and strengthen workforce development in our community.

- The <u>Lane County Community Collaborative</u> is a group of economic and workforce development stakeholders from across Lane County that come together with the goal to better align efforts and resources to effectively meet the needs of our communities and have a positive ripple effect across our region. These monthly meetings are designed to foster rich conversation, relationship building, and collaboration.
- The <u>Lane County Latino a/x Leaders Work Group</u> convened for the first time in June of 2020, in partnership with The Oregon Community Foundation, OCF's Latino Partnership Program, Palo Alto Software, and Lane Workforce Partnership. Each gathering brings together Latino a/x

leaders from across the county that work in a variety of sectors and have an assortment of influence. Meetings are structured to inspire and facilitate personal connections and help mobilize community-driven solutions. This initiative is co-facilitated by Dr. José Meléndez, Assistant Professor of Planning for Engaging Diverse Communities at the University of Oregon's School of Planning, Public Policy, and Management. Lane Workforce Partnership is providing additional support for a Latino Professional Leadership Institute. In January-February 2024, CAPACES, in collaboration with Plaza De Nuestra Comunidad and the University of Oregon, successfully launched the first Leadership Series. The participants in this cohort are set to graduate on February 17, 2024. Throughout the program, participants delved into the rich Latine history, engaged in self-assessment/reflection, honed their skills in leadership system development, navigated the nuances of decision-making bodies, and developed essential communication skills for diverse audiences.

The Institute for Networked Communities (INC) has launched the Next Generation Sector Partnerships initiative, which has been closely working with our region for several years to develop and curate best practices and tools for sector partnerships across the county. As a result of this involvement, Lane Workforce Partnership is partnering with Next Generation Sector Partnerships to convene the Southwest Oregon Transportation Sector Partnership. Collaborating with the Southwestern Oregon Workforce Investment Board (SOWIB), Lane Workforce Partnership (LWP), and Rogue Workforce Partnership (RWP), INC will navigate a comprehensive roadmap, including strategic planning, industry convenings, and actionable next steps. By fostering industry champions and fine-tuning agendas, INC aims to cultivate an authentically industry-led partnership poised for success. In addition to supporting the Oregon Transportation Sector Partnership, INC has been contracted to facilitate the launch of the newly formed Hospitality Sector Partnership. Partnering with Lane Workforce Partnership (LWP), Northwest Oregon Works (NOW), and Southwestern Oregon Workforce Investment Board (SOWIB), INC will navigate a year-long planning grant through the Department of Labor's Critical Jobs Sector. From intensive coaching and launch facilitation to sustaining momentum, INC will be using a multifaceted approach to ensure industry-wide transformation.