



Change the World with Shift's Online and Virtual Reality Course

Understanding Belonging: Empowering Everyone to Build an Inclusive Culture

ADDRESS DIVERSITY IN YOUR ORGANIZATION TO REACH YOUR FULL POTENTIAL

- Diverse organizations have, on average, 83% higher productivity and 19% higher gross revenue
- 57% of employees that leave a company would have stayed if their company had taken steps to make the company culture more inclusive

Shift provides a step-by-step program using online lessons, guided instruction and an immersive Virtual Reality platform fit for any organization.

VIRTUAL REALITY IS MORE EFFECTIVE AND LESS EXPENSIVE THAN IN-PERSON AND/OR VIDEO TRAINING:

 <p>Learners are 275% more confident to apply skills</p>	 <p>Improves topic retention by as much as 80%</p>	 <p>Participants learn 4X faster</p>	 <p>50% - 80% less expensive than traditional training</p>
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“Being able to literally step into someone else’s shoes and recognize both sides of everyday situations makes learning simple.”
– Wendy Morgan, Shift CEO

Each individual and organization can see their progress and reflect on their growth using our simple tracking tools and our innovative **Equity Scan™**.

About The Course:

8 hours of engaging content. Learn at your own pace, anytime, anywhere.

Topics include:

- Demystifying Bias
- Disrupting Bias
- Discovery of Personal Values
- The Value of Belonging
- Equality, Equity or Justice
- The power of empathy to disrupt bias
- A Mile in my shoes
- Immersive Virtual Reality experience



PRICING: VOLUME DISCOUNTS AVAILABLE. PRICING AS LOW AS \$32 PER PERSON.

What others are saying:

“I’m a total believer that the use of Virtual Reality will take these ideas from concept to implementation.”

– Carrie Percich, VP Human Resources, G5

“Important training that is taught in an organized, easy to remember way and could save lives.”

– Julie Downing, Instructional Dean at Central Oregon Community College

About Shift:

Shift is a women-founded company with a mission to use technology to solve the world’s most pressing issues.

Email info@shiftbias.com for more information
Visit us on the web: www.shiftbias.com